

Countdown to the Biggest Party of the Year

Mayor Ludwig and City Councillor Hanke explore the 30th Vienna New Year's Eve Trail

(Vienna, 30 December 2019) Only a few more hours and then it's party time once again in the city centre. We're getting ready to celebrate the 30th birthday of the Vienna New Year's Eve Trail together with all of the visitors on the most significant night of the year. Last minute checks, final soundchecks, stocking up the food and drinks units and final preparations for the event are currently taking over the city, because tomorrow the biggest party of the year will be held there from 2pm.

Mayor Michael Ludwig and Councillor for the Economy Peter Hanke already paid a visit to the New Year's Eve Trail and were impressed by the variety and size of the anniversary event.

"Since it first began three decades ago, the Vienna New Year's Eve Trail has become a strong Viennese brand that radiates far beyond the borders of the country. In terms of what's on, the event, which is equally popular with Viennese people and guests alike, conveys clear messages that Vienna is proud to stand for. These primarily include the great variety of music and entertainment on offer as well as the remarkable joy that being together brings. In line with this, the motto for the 30th anniversary "Vienna connects" could not be more fitting", stressed Mayor Michael Ludwig and then added: "I hope that the hundreds of thousands of visitors will experience an unforgettable turn of the year and carry the message that Vienna is a city of cooperation out into the world."

Councillor for the Economy, Peter Hanke, believes that the Vienna New Year's Eve Trail is not only a positive image booster that strengthens the awareness and attractiveness of Vienna, both nationally and internationally. "Exciting events also promote tourism and in this way, of course, the economy is boosted too", says a delighted Hanke, pointing out that the hotel industry in the German capital has been fully booked for years around the time of the turn of the year. The Councillor for the Economy congratulated the organisers of the New Year's Eve Trail on its anniversary: "Even after thirty years, the event has lost none of its appeal and is still able to engage with and inspire hundreds of thousands of people. This is a great Viennese success story!" says Hanke.

Ten venues in Vienna city centre will entertain visitors from 2pm onwards with a perfect mix of performances, music and entertainment. Come visit the new encounter zone "Friends in Vienna" on the square between Café Landtmann and the Burgtheater and see what all the hype is about. With a DJ stage, moderated Speed Dating Lounge and a kissing booth, the visitors there will have plenty of opportunities to get to know each other while enjoying the relaxed and fun atmosphere. Take a stroll down the popular "Street of Fortune" on Teinfaltstraße and get a free glimpse into your future with card reading, astrology and other magical activities. Of course, the annual highlight will be the impressive fireworks display over the Vienna City Hall at midnight, which welcomes the New Year in the traditional manner, accompanied by the sound of the Danube Waltz and the subsequent "Ode to Joy".

10 city stations – 10 hours of entertainment

- Rathausplatz / 30 years New Year's Eve Trail and 50 Years of Woodstock
- Löwelstraße / "Friends in Vienna" encounter zone
- Teinfaltstraße / Street of Fortune
- Freyung / Children's New Year's Eve party plus Neue Deutsche Welle & Austropop
- Am Hof / Funk & Soul
- Graben / Europe's biggest ballroom
- Stephansplatz / Waltzes and big bands
- Kärntner Straße / DJ Hits Mix – Latin & Italo



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stadt **wien** marketing

- **Herbert von Karajan-Platz, Vienna State Opera / Live broadcast of "Die Fledermaus"**
- **Parliament / Parliament club**

We also guarantee that you will get into the festive spirit at the two partner venues outside Vienna, the Prater and Aspern Seestadt.

Visit "www.wienersilvesterpfad.at" for all details and information

You can quickly and easily find all information about the programme, venues, first aid stations, ATM locations and toilets as well as a zoomable city map and much more on the website www.wienersilvesterpfad.at which is available in two languages (German / English).

Save the Date – 1/1/2020 New Year's Concert on Vienna's Rathausplatz

On 1 January 2019, the new year will be welcomed with the traditional New Year's Concert of the Vienna Philharmonic conducted by Andris Nelsons starting at 11am, the performance will be transmitted live to Rathausplatz. Late risers and those who are still recovering from the night before can catch up on a recording of the concert at 2pm.

Viennese New Year's Eve Trail on 31 December 2019

from 2pm to 2am in Vienna's city centre

from 8pm to 2am in the Prater*

from 2pm to midnight in Aspern Seestadt**

www.wienersilvesterpfad.at

www.stadtwiemarketing.at

fb.com/wienersilvesterpfad

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*Organiser Prater: Prater Wien GmbH

**Organiser Aspern Seestadt: Wien 3420 aspern Development AG