

30th Vienna New Year's Eve Trail – Construction of the 4 km long party mile underway

(Vienna, 27 December 2019) Every year the reflective Christmas mood changes almost seamlessly into anticipation of the New Year. In just a few days, you can join in and celebrate it with cheer on the New Year's Eve Trail. Countless preparations are made to make sure that the four-kilometre-long party mile meets all the expectations of the visitors on the last day of the year. People are already busy drilling and hammering to prepare the city centre.

Equipping around 50,000 m² of event space with appropriate infrastructure and the necessary technical standards is the challenge that we have to overcome by 30 December. Ten stages up to 80 m² in size, 70 food and drinks stands, four large LED walls on Rathausplatz and Stephansplatz as well as around 60 scaffolding towers still have to be completed, inspected and approved during the next few days.

A total of around 120 truckloads of material for stages, stands, information towers and much more will be needed for the New Year's Eve Trail. An energetic team of over 450 employees are hard at work making sure that every detail is perfect and that the 750,000 guests that are expected can let their hair down and enjoy the New Year celebrations.

We also have a technical innovation to boast of this year: On the occasion of the 30th anniversary, LED screens will be used as stage back walls for the first time. This innovation brings a visual and functional enhancement to the event, as the individual stages can be filled with visual performances and can be used for making announcements or recordings of artist information during the conversion phases.

Under the motto of celebrating togetherness and encounter

The 30th anniversary of this traditional Viennese event is in line with the motto "Vienna connects". For 12 hours, and at 12 locations, we will celebrate, laugh, dance, flirt, and give luck a little helping hand with comedy and magic. This year's special highlight is the "Friends in Vienna" meeting zone between Cafe Landtmann and the Burgtheater, where the stated aim is connecting people together to make new acquaintances in an entertaining and easy-going way and enjoy New Year's Eve.

Once again, the "Street of Happiness" promises a magical look into the future with the live broadcast of "Die Fledermaus" and you'll be able to jump into the new year with a spring in your step with the free waltz dance courses at Graben. There is a lot to experience at Vienna's Open Air New Year's Party and all tastes are catered for. The midnight fireworks over the town hall is simply not to be missed, which (accompanied by the Danube waltz and subsequent "Ode to Joy") promises an impressive transition to the New Year.

Best entertainment through fast information

You can quickly and easily find all information about the programme, venues, first aid stations, ATM locations and toilets as well as a zoomable city map and much more on the website www.wienersilvesterpfad.at which is available in two languages (German / English). As well as all that, you can enjoy samples of the acoustic audio of the performing bands. During the event, visitors will be provided with news, background stories and other important information on Facebook and Instagram.

Viennese New Year's Eve Trail on 31 December 2019



eistraum
film festival
silvesterpfad
weihnachtstraum
bewegung findet stadt

stadt **wien** marketing

from 2.00 pm to 2.00 am in Vienna's city centre
from 20:00 to 2:00 in the Prater*
from 14:00 to 24:00 in Aspern Seestadt**

www.wienersilvesterpfad.at
www.stadtwiennmarketing.at
fb.com/wienersilvesterpfad
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